



2021 ANNUAL REPORT

Mission Statement

Recognizing the human dignity of all persons, Open Door Outreach Center's primary mission, in the spirit of interfaith charity, is to provide food, clothing, emergency services and referral information to people and families in need.

Open Door also offers other special assistance and supplemental services to those in need within our communities.

We Feed. We Clothe. We Give Hope.



Image courtesy of Stuart Miles at FreeDigitalPhotos.net





MESSAGE TO COMMUNITY/ STAKEHOLDERS

Dear Community,

2021 was a challenging year, yet through the dedication and efforts of our volunteers and staff we were able to remain stable in the delivery of food and services to our clients.

The COVID pandemic had, as with many, negatively impacted our fundraising efforts and events and it wasn't until the year's end that we could restart holding events. While following CDC precautions, our volunteers and staff carried on and with volunteers from various organizations and groups we were able to complete construction of our relocated pantry and client services.

With Phase I of our construction completed, we initiated Phase II, expansion of our thrift store which should increase resale income to purchase food and other necessary items for our clients and allow us to rebuild our fundraising efforts.

Not to be overlooked are the many individual donors, sponsoring organizations and groups, and partners which helped us to accomplish our mission of helping those in need.

Thank you.

John Reardon, Executive Director



Image courtesy of pexels-pavel-danilyuk.

ORGANIZATION OVERVIEW

History

Open Door Outreach Center began its journey in 1980, originating from an outreach program at St. Patrick Catholic Church in White Lake. Open Door then became incorporated in 1982.

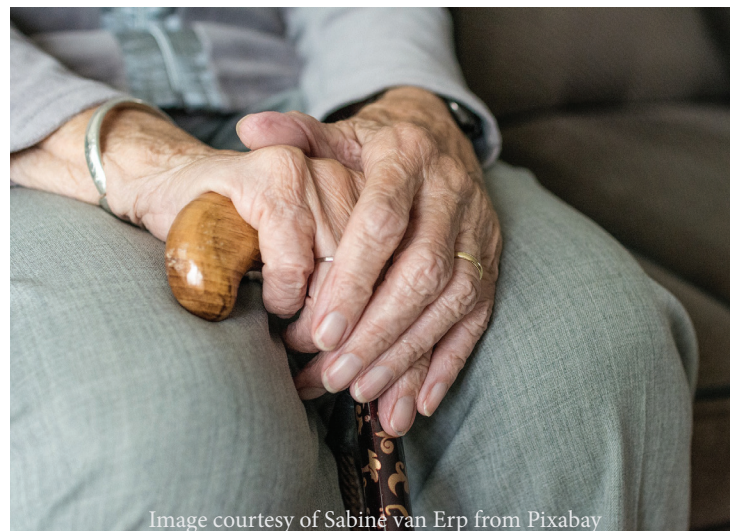
We are a 501(c)(3) tax-exempt organization, licensed by the State of Michigan to solicit donations from the public to support its programs, #MISC7533.

Clients Served

Since its founding, Open Door has grown to include residents in need from White Lake, Waterford, West Bloomfield, Commerce, Wolverine Lake, Orchard Lake, Walled Lake, Keego Harbor, Sylvan Lake and parts of Wixom.

2021 Overview

There was a decrease in the number of clients served due to the covid pandemic government stimulus and increased food assistance benefits. Consequently, during this time, Open Door was able to increase the food allowance for each client. However, the last quarter of the year showed a modest increase in the number of clients.



FOOD PANTRY

Food Pantry Programs

Our mission is to provide food to families in need within our communities. Our “clients” are qualified as low-income men, women, children and seniors struggling to make ends meet.

CLIENT-CHOICE FOOD PANTRY

Clients are able to shop monthly and choose from a large variety of food, toiletries and household items. Choices include fresh food such as in-season vegetables, meats, dairy, baked goods and non-perishable foods.

HOLIDAY MEAL PROGRAMS

In 2021, Open Door also provided 409 Holiday meals.

Our Easter meal distribution consisted of groceries along with gift cards for ham, lamb, turkey, etc. Distributions were topped off with apple crumb pies.

The Thanksgiving program provided gift cards for turkeys, along with all the fixings, to complete the holiday meal.

Christmas meals provided included gift cards for ham (or turkey), stuffing, potatoes, gravy, vegetables, rolls, whipped topping and pie.

In 2021, we assisted 3,853 people, distributing 197,337 pounds of food, which equates to 164,447 meals.

2021 total value of Food Pantry programs was \$335,472.90.



Image courtesy of pexels-cottonbro

CLIENT SERVICES

CLOTHING & HOUSEHOLD VOUCHERS PROGRAM

Our Thrift Store, open to the public, is supported by items donated from our generous community. Clothing and household items are given to people and families in need via a voucher program. In addition, Client Services distributes new socks, pajamas, scarves, mittens, winter coats, hats, etc. throughout the year.

CRISIS FUNDING & REFERRAL PROGRAM

Open Door provides life-changing emergency funds to prevent evictions and utility shut-offs as well as assistance with fuel-only gas cards, car repairs, medical needs, furniture, etc. In addition to the funds provided directly by Open Door, we collaborate with many partners in securing additional funding to prevent crises for individuals and families. Open Door's referral program provides connections with agencies such as Michigan Works, affordable housing through HUD and MSHDA as well as various Veteran's agencies and churches to help meet the needs of our communities.

BACK TO SCHOOL PROGRAM

New backpacks filled with grade-appropriate school supplies are provided to children, grades K-12. During the beginning of the school season, our families use vouchers in the Thrift Store to purchase school clothing for their children.

ADOPT A FAMILY CHRISTMAS/ HOLIDAY-PROGRAM

Families, churches and businesses participate in our Adopt-A-Family Program, providing gifts to families, including children and seniors.

BIRTHDAY BAG PROGRAM

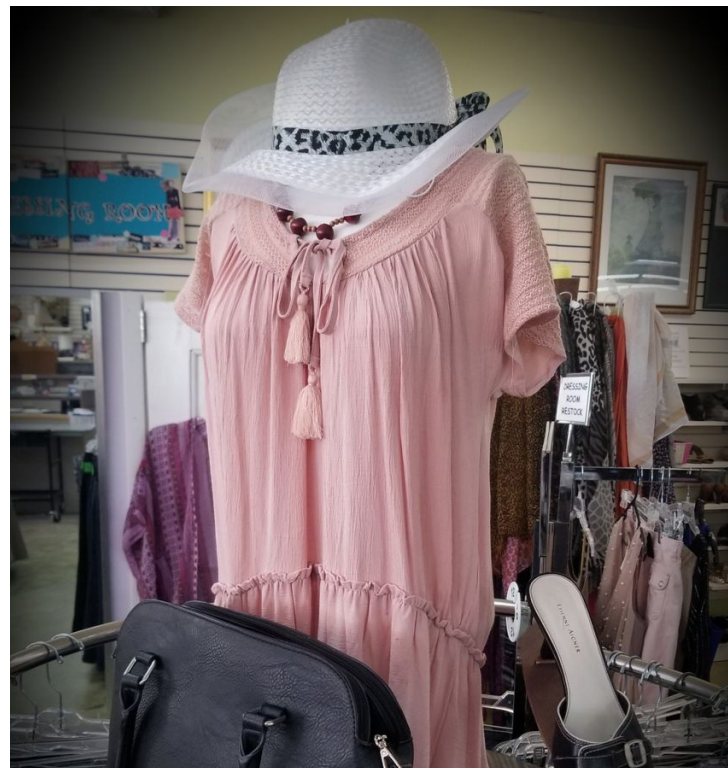
Each Birthday-in-a-Bag is complete with cake mix, frosting, candles, birthday plates, napkins, etc. The bags, also including toys, are given to the children of Open Door clients.

2021 total value of Client Services programs was almost \$70,199.



Image courtesy of pexels-victoria-borodnova

THRIFT STORE



THRIFT STORE

Open Door Thrift Store has two main purposes: to provide support for the operational costs of the Open Door Outreach Center mission and to supply clothing and household goods to our clients in need within our communities.

The Thrift Store is 98% volunteer staffed. Our volunteers donate their time and expertise in every area from sorting donations to pricing, cleaning, merchandising and more.



VOLUNTEERS



Volunteers are the model for our “Neighbor Helping Neighbor” mission message.

Open Door Outreach Volunteers

Since 1980, hundreds of people have volunteered to help make Open Door Outreach Center possible. We could not exist without these caring individuals who have donated their time and talent.

Our Food Pantry relies upon approximately 30 volunteers to assist with sorting food, stocking shelves and assisting Clients. They volunteer about 6,120 hours annually.

Client Services is supported by about 10 volunteers who assist with phone calls, scheduling appointments, relaying information and much more. They volunteer about 1,224 about hours annually.

Open Door Thrift Store is the busiest, requiring over 125 volunteers who accept donations, sort merchandise, handle customer sales, etc. They volunteer about 17,850 hours annually.

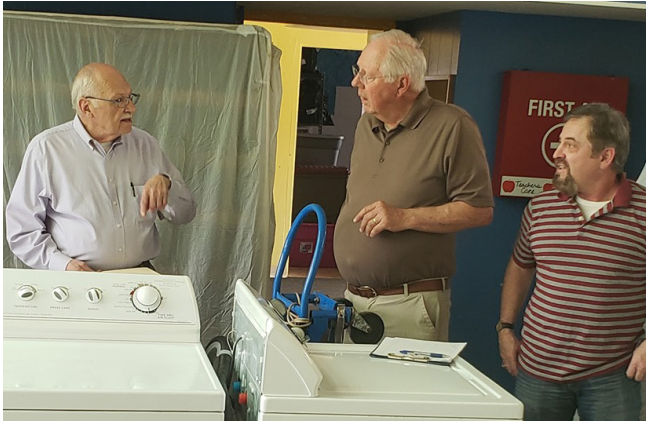
We have been very fortunate to have numerous churches, organizations, businesses and individuals volunteer to assist us in our mission of helping people in need within our communities.

Cumulatively, our volunteers donate an impressive 25,194 hours annually valued at \$754,559.50.

Most recently, our greatest need for volunteers came with the expansion and remodeling of the Food Pantry, Client Services and the Thrift Store. There are many people who assisted us with this effort, in particular, we owe special thanks to the Knights of Columbus from St. Patrick’s church. These volunteers donated countless numbers of hours helping the Open Door Outreach to accomplish this expansion.



COMMUNITY PARTNERS & SUPPORTERS



Community Partners & Supporters

We express our deepest gratitude to our private donors, foundations, partner churches, local businesses, service organizations, area schools and our community for their continued generosity with pantry donations, thrift store donations and financial support.

Our work is accomplished because of your donations and support. Together, we feed, we clothe, we give hope.

Thank you for making a difference!



2021 HIGHLIGHTS



Build-Out, Recognition, Events, etc.

Remodeling began in 2021 with expansion of the Pantry, Client Services and Thrift Store. This expansion will be followed with the remodeling of the administration building to establish a resource center. Open Door will then be able to offer classes for clients on budgeting, application and resume completion, basic computer skills, etc. in order to help clients gain their independence.

Open Door Outreach Center is proud to announce that it has obtained the high-level rating of 99 out of a possible 100 from Charity Navigator, the largest and most-utilized evaluator of charities in the United States.

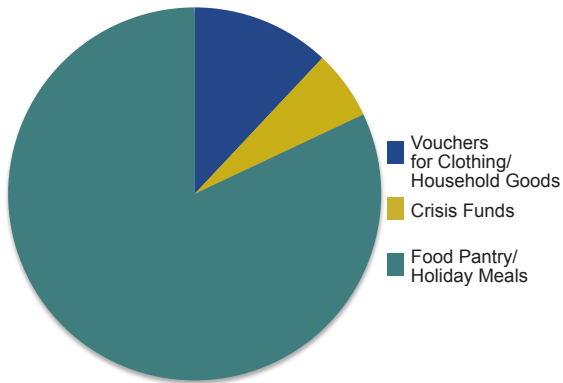
The annual tea and luncheon fundraiser was a great success. It was sold out with 144 in attendance. We all learned about the fun and interesting history of Faygo from our guest speaker, Joe Grimm.

Charity Navigator profile for Open Door Outreach Center Inc. The page displays a 99 out of 100 Encompass Rating. The mission is to provide emergency services to families in need. The organization is a 501(c)(3) with an IRS ruling year of 1982. The website also shows contact information and a list of categories: Finance & Accountability (97), Impact & Results (100), Leadership & Adaptability (Not Scored), and Culture & Community (Not Scored).



2021 FINANCIAL SUMMARY

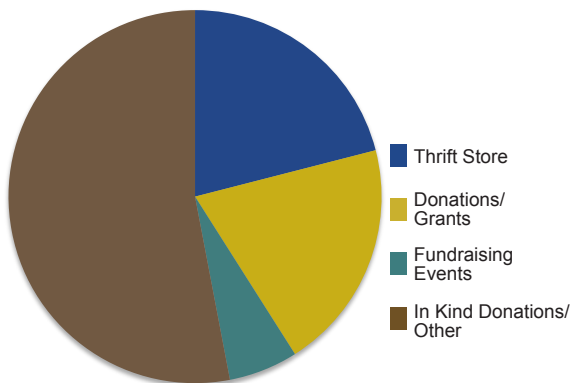
OUTREACH DISTRIBUTION



Types of Distribution

Vouchers for Clothing/ Household Goods	\$ 47,552	12%
Crisis Funds	\$ 22,647	6%
Food Pantry/Holiday Meals	\$335,472	82%

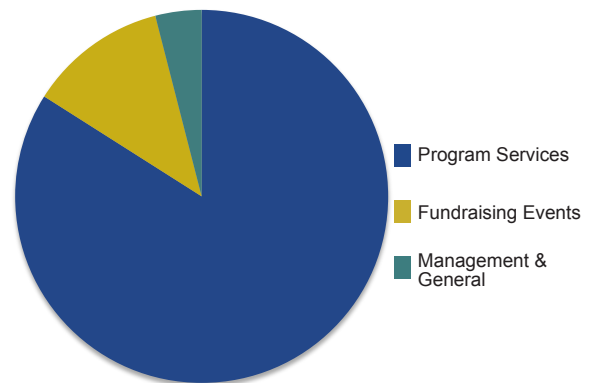
REVENUE



Revenue Sources

Thrift Store	\$211,933	21%
Donations/Grants	\$206,318	20%
Fundraising Events	\$ 63,564	6%
In Kind Donations/Other	\$547,468	53%

FUNCTIONAL EXPENSES



Functional Expenses

Program Services	\$817,313	84%
Fundraising Events	\$112,414	12%
Management & General	\$ 36,503	4%

NOTE: Figures based on 1.2 pounds of food per meal (FeedingAmerica.org) and \$1.73 per meal (GuideStar.org)

STAFF & BOARD OF DIRECTORS



John Reardon
Executive Director



Tina Davis
Client Services



Jon McGregor
Operations Manager



Sheryl Eastman
Bookkeeper



Jackie Redick
Pantry Manager



Tillie Coffee-Raymond
Thrift Store Mgr



Laney Henson
Thrift Store Asst. Mgr



2021 Board of Directors

President	Sylvia Ashton
Vice President	JoAnn Bolek
Treasurer	Robert Wright
Secretary	Bethanie Mansfield
Director	Mary Seifert
Director	Gene Gerard
Director	Karen Politowicz
Director	Eric Andrzejak
Director	Cindy Mason
Director	Michael Harrison
Director	E. Patrick Mitchell, DO